

North Portland Placemaking Grant 2019

Submitted by: Hayden Island Neighborhood

I. **Project Title:** The Narrative Portrait

II. **Service Area:** __Hayden Island __

III. **Do you have a fiscal sponsor:** No Yes X

If YES, please provide 501c(3) name and tax ID number:

IV. Contact Information

Name and contact information for a primary and secondary (or backup) project coordinator responsible for directing the project's scope of work and reporting outcomes.

A. Project Coordinator

Name: Sam Churchill

Address: 12481 North Westshore Drive

Email: schurchill@gmail.com Phone: 503.380.1246

B. Secondary Coordinator Name:

Name: Jeff Geisler

Address: Chairman, Hi-Noon

Email: jeffgeisler@msn.com Phone: 503.936.2425

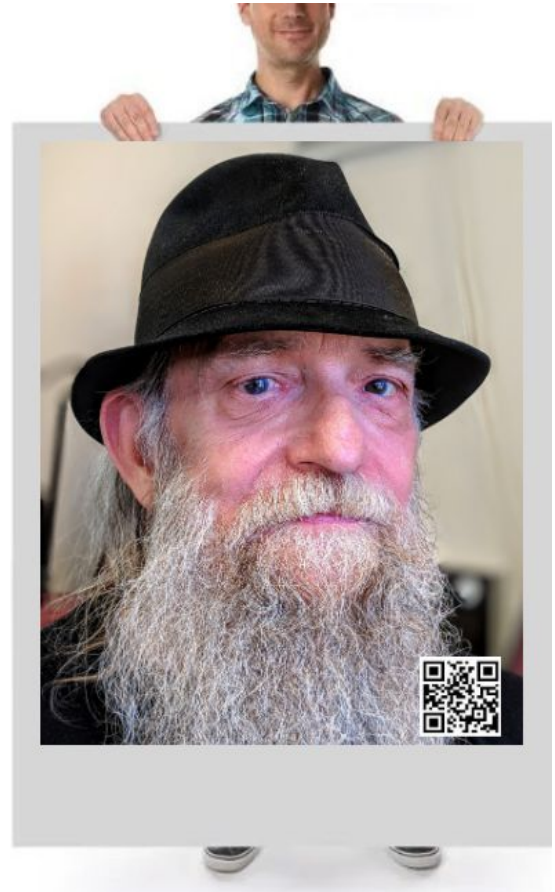
If relevant, list partner organizations and contact information (website, email or contact name):

V. Project Narrative

Provide explanations to the four (4) items listed in the application.

Item 1. Project description. How the funds will be used. Provide a narrative describing items in each line of the budget.

This proposal creates a dozen, large (3ft X 4ft) portraits of diverse residents of Hayden Island. The goal is to humanize the neighborhood by using giant portraits of a variety of people of different ages, backgrounds, ethnicity and experience. This project communicates one thing; people make a neighborhood. It's not about buildings or location. It's about people. The goal is to showcase the diversity and uniqueness of each individual. It empowers residents to make a difference and to better know their neighbors. There are no names associated with these photos. However, each portrait has a QR (barcode) and NFC tag which links to a short audio recording of that individual.



Item 2. *How will this project meet the goals of the NPTF Placemaking Grant:*

A. Increase connections between people and the places they care about.

Inspired by the artist known as “JR” who does a similar thing in communities around the world, it is a simple concept that creates a powerful sense of community. The large (3 ft x 4 ft) b&w portraits of ordinary residents of Hayden Island are placed in public meeting rooms and other public spots.

B. Engage historically marginalized and/or underrepresented communities.

The main criteria for choosing participants would be a diversity of background, experience, age and ethnicity. Showcasing a large variety of people with different backgrounds, ethnicity and experience, this concept is designed to bring people together and better appreciate each person’s uniqueness.

C. Sustain those already involved and/or strengthen existing programs.

A community building program, this project is designed to strengthen the sense of community and shared experience in the neighborhood. It’s calculated to unite people with a shared sense of purpose and mutual respect.

Item 3. *Answer the following questions.*

A. Who will benefit from this project?

The goal is to strengthen the bonds of everyone who lives in the neighborhood, especially the underprivileged and underrepresented. It is designed to foster, especially among marginalized communities, a sense of belonging and self-worth. It’s also designed to be a 2-way street, sharing universal themes and goals between diverse people.

B. How many people will be engaged by your project?

We want to engage as many people in the community as possible in this project. It is designed to be a community project, by and for the community. Showcasing people in the community.

C. How will outreach be conducted?

Bilingual notices will be created and posted on bulletin boards next to every mailbox location in the manufactured home park, and made available to every HOA on the east side of the island. Businesses will also be informed with postcards and posters they can display.

D. How will the project welcome diversity?

Welcoming diversity is the main theme of this project. We actively seek diversity to show our shared humanity. A committee will be formed to choose candidates who want to participate in the Narrative Portrait project.

Item 4. Provide a simple timeline, including start and completion dates and any major project milestones. List any additional funds being sought or used for this project.
August-September, 2019 - Upon notification of award, information describing the project and its goals posted on community websites, bulletin boards and island HOAs notified.
September-December, 2019 - A selection committee is formed and test portraits created.
January-March, 2020 - Principal photography and recording sessions completed.
March-May, 2020 - Principal audio editing and embedding into Wordpress pages.
June - July, 2020 - Rollout of Narrative Portrait Project, island-wide.

VI. Budget

Item/Service/Expense	Requested Funds	Donated Services	Total
Volunteer Services: Related to administration, contractors, and staff	---	100 hrs @ 24/hr: \$2400.00	\$2400.00
Paid Services: Photo Printing & Mounting (\$50 x 12)	\$600.00	----	\$600.00
Materials: 1. Interviewee Lunch 2. Lavalier Mike 3. Promotional Brochures 4. Postcards	1. Free Lunch: \$240.00 2. Mike: \$ 30.00 3. Brochures: \$50.00 4. Postcards: \$ 50.00 <i>Sub-total</i> \$375.00	----	\$375.00
Other: Misc printing expenses, etc.	\$125.00	---	\$125.00
TOTAL	\$1,200.00	\$2,400.00	\$3,500.00



I have reviewed the above information and endorse this proposal:

Project Coordinator: _____

Secondary Coordinator: _____